



Dalila Arapović

Date of birth 24.11.2002
Location Sarajevo

Languages

Bosnian Native
English C1-C2

Social

 [LinkedIn](#)  [Website](#)
 [Behance](#)  [Dribbble](#)

Adaptable

Team player

Communicative

Collaborative

Inspired

Let's talk

+387 62 086446
dalila.arapovic@gmail.com

Profile

Digital Experience Designer specializing in AI, SaaS, and enterprise UX. Designing data-driven experiences, scalable design systems, and user-centered products for modern digital platforms. Always learning, always creating, always asking "But how will people actually use this?"

Skills

- UX/UI Design
- Product Design
- Design Systems
- AI-Assisted Design
- Analytics (GA4, Hotjar)
- Problem Solving
- Agile Workflows
- Enterprise UX

Experience

Digital Experience Designer at Motiff.io (06/2025-Present)

Designed UX/UI solutions for AI, SaaS, and retail technology platforms. Created enterprise dashboards, and complex workflow experiences. Developed scalable design systems and reusable UI components. Used AI-powered tools to accelerate ideation, research, and design exploration. Collaborated with developers, product managers, and stakeholders in agile teams.

UX/UI Designer at IT Kahvana Group (09/2024-06/2025)

Designed user-friendly interfaces for web and mobile platforms. Conducted user research, wireframing, and prototyping to enhance usability. Collaborated with teams to ensure smooth implementation of designs.

Freelance UX/UI Designer (10/2022-Present)

Delivered UX/UI design services for diverse clients. Created responsive designs and improved user experiences. Focused on user research and business-aligned solutions.

Education

Graphic Design and Multimedia

International Burch University

Economic Technician

High School of Economics, Sarajevo

Courses & Achievements

1st Place - IEEE Innovation Nation BiH 2024

Developed and pitched TIPTOP365, securing 1st place in the startup competition.

Frontend Development, React

Udruženje za razvoj i podršku mladih Plus Ultra

Experience

Senior Scholar & Mentee - Bosnia & Herzegovina Futures Foundation

Co-organized the Future Leaders Summit (FLS) as a volunteer
Represented the foundation at a diaspora event in Berlin with USAID
Since October 2023, collaborating with a mentor to enhance my design skills

FR team member - Plus Ultra

A youth organization offering courses and workshops to develop both soft and hard